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If working apart we are a force powerful enough to destabilise the planet, surely working together we are powerful enough to save it.

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SIR DAVID ATTENBOROUGH

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# INTRODUCTION

Climate change is, inarguably, the most urgent challenge facing humanity. The earth's atmosphere now contains more Greenhouse Gases than it can absorb naturally, causing average temperatures to rise and putting our future at risk.

To keep global warming below the recommended threshold in a timely manner-especially considering the short window of opportunity we have-will require a radical shift in humanity's collective consciousness, and our participation at scale.

It will require every individual to develop a deeper understanding of the numerous ways in which human actions can help sustain a planet in balance and build the skills and attitudes needed to solve climate change. The United Nations Framework Convention on Climate Change (UNFCC) has long maintained that education is an essential element for mounting an adequate global response to climate change.

While the importance of climate education has never been disputed, so far we were not able to assign a tangible value to its impact, in the same way we have for other climate mitigation strategies.

Research now shows that climate education is, in fact, one of the most important mitigation strategies with the potential to drawdown more CO2 than concentrated solar power (19 gigaton reduction) and onshore wind turbines (47 Gigatone) combined. According to a recent study, if only 16% of high school students in high and middle-income countries were to receive climate change education, we could see a nearly 19 gigaton reduction of carbon dioxide by 2050.

It is estimated that if we combine women's empowerment and education that includes the 132 million out-of-school girls across the developing world, this could result in an 85 gigaton reduction of carbon dioxide by 2050.

Imagine the impact we can achieve if 100% of individuals in the world-both students and workforces-received climate change education.



Globe From Home offers the world's first Climate Change and Sustainability Awareness program that uses live, virtual, world travel-based learning to provide transformational climate education.

#### What is 'world travel-based' learning

Unlike conventional virtual learning programs which are delivered from classrooms, our sessions take learners around the world on live-streamed, explorations where they visit different countries, interact with local communities and gain experiential learning.

We replicate the multi-sensory quality of real-world travel through our meticulously curated virtual sessions to provide learning that is immersive and holistic.

#### Why our Climate program is unique

Climate change education has to go beyond the technical aspects and include an understanding of the deeper sociological roots of the problem. This includes an awareness of the inequities in our society- which, in turn, requires that we are able to meet, connect and empathise with others around the planet. Over the course of 8 one-hour livestreamed sessions, learners will virtually travel the world, meet communities impacted by climate change, and gain social and emotional learning.

They will be able to witness real world examples of sustainable solutions in different countries and learn from the world's leading scientists and experts.

Besides being inspired to reduce their personal and organisational foot print, each session gives learners the opportunity to be involved with community action projects leading to tangible impact.

Together, this aims to help learners engage in pro-environmental behaviours that reduce their personal carbon footprint and also be part of result oriented, empowered, climate action. Designed by educators in global sustainability, this program is modelled on the new 'Green Learning Framework' proposed by international research groups like the Brookings Institution who see climate education through a lens of justice, equity and fairness.

Inspired by **Project Drawdown**, the world's leading resource for climate solutions, we take a positive, solutions-based approach to climate education.

Drawing on the blueprint provided by industry captains like John Doerr, we use a practical Objective and Key Results approach to try and arrive at tangible results with 'speed and scale'.

### **PROGRAM STRUCTURE**

#### **SESSION 1: REGENERATING FORESTS**

Travel to the Amazonian rainforests with the world's greatest scientists to learn how forests are one our greatest carbon sinks. Meet indigenous tribes who have protected our forests for centuries. Learn about deforestation and how we can work towards regenerating our forests.

#### **SESSION 2: REGENERATING OCEANS**

Meet world-leading Oceanographers and go on a journey to discover the importance of our Oceans in the climate system. Learn about human actions that impact the ocean, including the threat of ocean plastic. Take an inspiring trip to visit a country where a coastal settlement and marine life was revived.

#### **SESSION 3: RE-THINKING ENERGY**

Re-thinking energy is the most important part of finding a solution for global warming. Learn about the need for a shift to clean energy. Travel to parts of the world to meet innovators who are revolutionising and democratising energy to uplift communities.

#### **SESSION 4: SUSTAINABLE CITIES & COMMUNITIES**

70% of Green House Gas emissions come from consumption in our cities. In this session you will visit cities and communities around the world that are reinventing themselves to be completely sustainable.

#### SESSION 5: RE-THINKING FASHION (INDUSTRY)

Learn about the impact of industry and the things we manufacture (and consume) on the environment. This session focusses on the apparel industry and takes you around the world to meet leaders in sustainable fashion. Learn how your consumption choices can help protect the planet.

#### SESSION 6: FOOD & FOOD WASTE

Discover the influence of our food choices on Greenhouse Gas emissions. Learn about the amount of food that is wasted each year while large populations face hunger stress. Travel across the planet to learn how countries are dealing with food waste and solving hunger.

#### **SESSION 7: ELECTRIFYING TRANSPORT**

Transportation accounts for 8 GT of emissions every year and by working towards the electrification of our cars, buses, flights and ships we can aim to reduce this down to 2GT. Travel around the world to countries who are setting the example in a shift to electrification. Learn how you can make changes to your mobility needs to help protect the planet.

#### **SESSION 8: CLIMATE JUSTICE**

The impact of a warming planet is first felt by communities who are on the fringe, who have had the least contribution to green house gases. In this session we travel and meet communities impacted by climate change and take a deep dive into global inequity.



#### DEVELOP PLANETARY CONSCIOUSNESS

Besides gaining a technical understanding of climate change, uncover the sociological roots of the problem. This requires developing an awareness of our current global economy that produces great wealth but also leads to tremendous inequality, gender, racial exclusion and destruction of the environment.



## GAIN SOCIAL & EMOTIONAL LEARNING

UNESCO suggests that " Most countries still focus on cognitive knowledge but we need to touch people's head, heart and hands to help them understand the causes and impact of global warming today". Gain Green Life skills such as empathy, creativity and collaboration.



#### **TAKE CLIMATE ACTION**

When education helps learners develop a sense of personal agency and empowerment, it has a consequential impact on daily behaviours that reduces their overall lifetime carbon footprint and also inspires them to take climate action.

## WHO THIS PROGRAM IS FOR

#### Corporates

Climate change education can no longer be limited to the management and Sustainability departments of an Organisation, and needs to reach employees at all levels. This program enables every employee to become conscious of their personal choices, their company's Net Zero climate ambitions and accelerate climate action at every level in the workplace.

#### **High Schools & Universities**

This program goes beyond conventional theoretical teaching of climate change to provide high school and university students with immersive, practical and experiential learning. By helping them travel around the world virtually, it provides students with a literal and metaphorical world view and enables them to become global citizens working on actionable community projects.

#### Governments

Governmental and intergovernmental organisations across all departments.

#### HOW YOU CAN USE THE PROGRAM

Each of the 8 sessions in the program are interactive and learners can ask the faculty questions using voice or chat. Learners will also have the opportunity to interact with locals in the countries they visit.

Every segment provides learners with tangible action points related to the session. These include climate action in their day to day lives and also a choice of community action projects that learners can engage in.



#### **PROGRAM DELIVERY**

The program is delivered live using video conferencing tools. However unlike other virtual sessions, ours are not delivered from a studio/ office but use a hybrid approach where learners are taken around a destination relating to the subject, supported by a narrative from the Scientist/ expert leading the session.

The 8 one-hour sessions are typically spread over a period of two weeks (but can be designed around a schedule that best works with different organisations)

Learners can access the program using any internet enabled mobile device

In the case of corporates and governments, the programs are conducted in small group sessions that accommodate a maximum of 100 learners per batch to ensure optimal interactivity. Educational institutions have the option of availing an interactive webinar format which accommodates more participants.

For more details visit climate.globefromhome.com or contact us at climate@globefromhome.com.

# FACULTY

The Globe From Home Climate awareness program is led by some of the world's most eminent Scientists and subject-matter experts and are presented in conjunction with a local team from around the planet.



#### RAJEEV RAJAM, FRSA

CEO Founder - Globe From Home. Program Director



#### HARRIET SHUGARMAN

Professor of Global Climate Change and Sustainability, Author, Founding Chair of The Climate Reality Project NYC, Executive Director Climate Mama – Curriculum Director



#### PROF.CARLOS NOBRE

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#### LESLIE UDWIN

Education & Equality Activist, Founder of Think Equal, BAFTA and Peabody awardee, Rated 2<sup>i</sup>nd most impactful woman by the New York Times.



#### JAMES VEENHOFF

Leader in Sustainable fashion, Author, Impact Strategist, Speaker. Works in education and SDG strategy.



#### **YVONNE SARK**

Author, Climate activist, Sustainable community building expert, Advisor to governments and schools on youth engagement.



#### PROF. EDMO CAMPOS

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Senior Climate Scientist. Lead Climate Change Adviser. Former Senior Climate Policy Specialist at UNDP, New York



#### **RESUL POOKUTTY**

Oscar award winner -'Slumdog Millionaire'



ALBERT SELEON

Member of Maasai tribe, Kenya. Presenter



SHAIMAA YAHYA

Climate impact presenter-Egypt



ANDREW HADLEY, MBE

Director-Centre for International Leadership & Learning.





- Learn about the wonders of the Amazon.
- Gain awareness about the importance of forests in the climatic system.
- Understand reasons for deforestation.
- Learn how we can help regenerate forests and achieve net-zero deforestation by 2030.

#### Climate Action Outcomes

- Changes to personal consumption choices.
- Changes to company processes and policies
- Involvement in Community Action projects relating to indigenous peoples in the Amazon.

Forests cover some 10.8 Million square miles equating to 30% of the earth's terrestrial surface. Our forests have been storing carbon for centuries through photosynthesis, making them one of the biggest carbon sinks, helping to maintain a temperate climate.

Today our forests are rapidly being cleared and degraded, releasing this stored carbon leading to rapid changes to the environment. (The world loses a football field of forest every six seconds). The Amazon rainforests alone house 76 billion tons of carbon and deforestation not only means a release of this carbon stock but also a destruction of its rich biodiversity.

On this highly insightful session, you will travel, live, to the heart of the Brazilian Amazon with Professor Carlos Nobre, one of the world's most eminent scientists who has been studying and protecting the rainforests for the last 40 years.

You will learn about the wonders of the magical rainforests, its rich biodiversity and how it has been protecting us for centuries.

You will understand the reasons for deforestation and how this is pushing the forests to a tipping point where it can turn into a Savannah.

You will meet indigenous tribes who have protected the forests for more than 12000 years, learn about their rich cultures and how climate change is impacting them, and in turn, the forests.

Prof. Nobre will give you an insight into a new vision for 'Amazonia 4.0' based on a nature-based economy of healthy standing forests and flowing rivers.

At the end of this session, you will take away tangible action points that you, as students or workforces, can engage in to help regenerate our forests and reduce emissions. These range from making conscious changes to our personal consumption choices and company policies. You will also be able to take part in Community Action projects which educate, transfer skills and support the indigenous tribes in the Amazon.

Project Drawdown reveals that by protecting an additional 335–466 million hectares of forest, we could avoid 5.55–8.83 gigatons of CO2 emissions by 2050.





# Regenerating Oceans

- Gain awareness about the importance of forests as sinks.
- Learn how the Oceans have been changing because of Global Warming.
- Understand the impact of plastic on Oceans
- Visit a part of the world to see a real example of coastal belt conservation

#### **Climate Action Outcomes**

- Changes to personal lifestyle choices and consumption.
- Changes to company processes and policies that impact the Ocean
- Involvement in Community Action projects relating to people in vulnerable coastal belts.

Our Oceans are the largest carbon sinks on the planet and hold 12 times more carbon that land and 45 times more than the atmosphere. The Oceans have absorbed 25% of human induced CO2 emissions and 93% of increased atmospheric heating, making them the biggest climate regulators.

On this live, interactive, virtual session World renowned Oceanographer Professor Campos will take you on a journey where you will learn about the importance of our Oceans and how they are changing due to centuries of absorbing atmospheric carbon, leading to acidification and rising sea levels. You will learn how, besides the impact of fossil fuels, deep sea fishing is threatening to release the vast stores of carbon on the ocean floors. This session also covers how plastics are choking our oceans and threatening marine life.

This session brings hope as it takes us to a part of the world where you will witness a real life example of how coastal belts were regenerated and the Oceans replenished proving that we can make a difference if we act collectively and urgently.





# Re-thinking Energy

- Learn about role of the power sector in global warming.
- Gain a deeper understanding about renewable sources of energy.
- Understand energy from the lens of an inequitable society.
- Visit a part of the world to see a real example of how renewable energy and poverty alleviation are tied together.

#### **Climate Action Outcomes**

- Changes to personal lifestyle choices and energy consumption.
- Changes to company processes and policies involving clean energy.
- Involvement in Community Action projects relating to vulnerable communities where you can make a difference.

Re-thinking energy is the most important part of finding a solution for global warming. The combustion of coal, gas and oil leads to 82% of CO2 emissions and we need to shift more than 50% of our electricity needs to zero- emissions sources by 2025. A shift to clean energy needs to take into account the entire energy system, from how we extract and generate energy to how we use and store it. We also need to make sure that the world's poorest have access to affordable and reliable energy.

In this live, interactive, virtual session, we will travel to a part of the world to see an example of how innovators are revolutionising the distribution of solar power and helping remote villages to produce, consume and share or sell electricity. You will see how this democratic approach to energy production has given a new lifeline to people and communities that were living in poverty.

In another example you will visit a rural school powered by renewable energy that is enabling students to gain education in comfort. (Where, in the past, 50 degree temperatures had made the school uninhabitable)

You will interact with sustainability experts and locals and be inspired by examples of how we can work towards both climate change and alleviating the human condition at the same time.







# Sustainable Cities & Communities

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- Learn about the carbon footprint of city living.
- Learn about ways in which our cities need to evolve to reduce harmful impact on the planet.
- See real world examples of sustainable cities and communities.

#### **Climate Action Outcomes**

- Identify ways in which your current building/home/city can evolve to be more sustainable.
- Students can design a sustainability plan for their schools.
- Work with community action projects that help the homeless.

70% of Green House Gas emissions come from consumption in our cities that includes its energy needs, transport and waste. 4.3 Billion of us live in cities today and by 2050 this number will swell to 6.7 Billion. To accommodate this growth we will need to build the equivalent of one New York city every 30 days for the next 40 years.

This makes reimagining our cities and the way we live, central to finding solutions for the planet. We will have to reimagine our buildings, our cities and our day to day lives. On this live, interactive, virtual session you will travel to different parts of the world to see inspiring examples of communities and cities that done just that.

On one of the examples, we take you to Amsterdam- a city that is modelling itself on the 'Doughnut Economy' model proposed by Economist Kate Raworth that finds a balance between essential human needs and planetary boundaries. The model starts by asking the question " How can a city evolve in a way that it respects the wellbeing of its people while also respecting the health of the whole planet."

You will travel to Schoon Schip, a floating neighbourhood in Amsterdam, considered to be the world's most sustainable floating community.

You will meet the residents of the community who spent a better part of ten years to design, develop and realise the dream of creating a sustainable community. You will be inspired by how the community generates its own electricity powered by renewable sources which is distributed efficiently amongst the houses using a smart grid (In fact, they generate surplus energy that they sometimes supply to the city).

You will see how solar water heaters and heat pumps are used to heat tap water. You will discover how the community manages its waste and has found innovative ways to recycle and reuse water. Green roofs cover at least a third of all the houses. Mobility is addressed by the use of shared electrical cars, cargo bikes and bikes while grocery and food requirements are met through buying fresh local produce that is delivered by local farmers.

Besides all of the above, you will be inspired by the sense of community living that is central to the neighbourhood. You will see how residents co-operate and live in a way that nothing goes to waste.

Irrespective of where you live, this session will inspire you to think of ways in which you can make your buildings, cities and communities carbon neutral and community central.







- Gain awareness about the impact of industry on global warming.
- Learn about the impact of fast fashion.
- Get an understanding of social inequalities.
- Learn how we can consciously change our consumption choices and make a difference to the planet and society.

#### **Climate Action Outcomes**

- Changes to personal consumption choices.
- Changes to company processes and policies
- Involvement in Community Action projects that support workers in different countries who work in the fashion industry.

In his seminal book, 'Regeneration', global thought leader, Paul Hawkens suggests that "every Industry is a system and every industrial system is extractive, whether it be energy, food, agriculture, pharma, health care or clothing."

The making of things that we use, whether these are needs or desires, is innately degenerative. The things we manufacture are responsible for 12 gigatons of emissions, which equates to 20% of all green house gas emissions.

carbon stock but also a destruction of its rich biodiversity.

Industry is ultimately driven by consumer demand and it is important that we become conscious of the impact of our own personal choices on the planet. While, as mentioned earlier, everything we manufacture has a footprint, in this session we look at the impact of one industry that is driven by our personal consumption choices- fashion.

The apparel and footwear industry are responsible for 8% of global greenhouse gas emissions. Fashion is a \$2.5 trillion industry making it the third largest manufacturing industry in the world, behind automobiles and technology. 100 billion garments are manufactured every year. 20% of these get thrown away. In the US alone 35 billion pounds of unused clothes end up in landfills. The facts get darker as we realise that 1 in 6 people on the planet work in the fashion industry and yet less than 2% of them earn a living wage.

On this deeply insightful live, interactive, virtual session we travel to different parts of the world to meet thought leaders who are changing the fashion industry by introducing circularity and promoting a culture of repair, reuse and recycle. You will learn how one of the most commonly used pair of garments on the planet- a pair of jeans takes 7000 litres of water to produce. We produce 2 billion pairs of jeans every year equating to 1.4 trillion litres of water (Contrast this with the fact that 2.2 billion people on the planet dont have access to clean drinking water).

This session helps raise awareness about how our personal choices have an impact on the planet and how we can consciously make changes to our lifestyles. You will be able to extrapolate this learning to any product you buy.







- Learn about the impact of Food & food waste on the planet.
- Gain awareness about the impact of personal choices on CO2 emissions.
- Learn about solutions in food waste management.

#### **Climate Action Outcomes**

- Changes to personal food consumption choices.
- Food waste management at the work place.
- School projects for students to assess how school meals can be made sustainable.
- Community Action projects involving food banks.

Addressing Food and Food Waste are both central to working towards our climate goals. Combined, livestock production for food, and food that gets wasted each year are responsible for 12% of emissions.

A rapidly growing population also means an unprecedented demand for food. The UN estimates that the planet will require twice as much food in 2050 as we we do today. As the demand for calories grows, this adds pressure to clear more farmland leading to deforestation, in turn leading to more GHG emissions. Where, on one side we anticipate the need for double the food, Green Peace estimates that to avoid dangerous climate change we will need to reduce our meat and diary consumption by half by 2050.

On this session you will learn the direct link between our food choices and green house gas emissions. You will learn how meat based protein actually only meets 37% of our calorific needs and why there is a strong case for looking to plant based alternatives- both for our health and that of the planet's.

Waste is another big piece of the climate change puzzle. It is estimated that around one-third of all food produced in the world is lost or wasted each year. The food we waste is responsible for 2 GT of emissions. Besides the impact on the climate it is important for us to also become aware of our food system from a sociological perspective. Some 135 million people around the globe struggle with acute hunger while another 800 million are undernourished. It is estimated that a small percentage of the food we waste globally is enough to completely solve food insecurity.

In this session we will travel to different parts of the world to see examples of how we can reimagine the management of food waste. As one option, you will travel to France where 2700 super markets send unsold items to distribution warehouses rescuing more than 46000 tons of food.

You will learn about solutions in food waste management including food labelling, municipal compositing programs- and use this learning to rethink food waste at homes, schools and workplaces.

A report from Brookings suggests that one specific way U.S. students could use such learning is to find ways to make the the 7 billion school meals served each year more just and sustainable—from sourcing food through school gardens to disposing it through school composting. Similarly corporate employees can pledge their support to end food waste at the workplace.







- Learn about role of the power sector in global warming.
- Gain a deeper understanding about sources of renewable energy.
- Understand energy from the lens of an inequitable society.
- Visit a part of the world to see a real example of how renewable energy and poverty alleviation are tied together.

#### **Climate Action Outcomes**

- Changes to personal lifestyle choices and energy consumption.
- Changes to company processes and policies involving clean energy.
- Involvement in Community Action projects relating to vulnerable communities where you can make a difference.

RIn his pathbreaking book 'Speed & Scale' author and VC John Doerr cites electrifying transportation as as being one of the most important things we can work towards to combat climate change. Transportation accounts for 8 GT of emissions every year and by working towards the electrification of our cars, buses, flights and ships we can aim to reduce this down to 2GT.

This is an immense undertaking, which will need several changes – particularly to the starting price of electric vehicles. However the price for any product or service is dictated by demand, and as more people switch to electrified transportation the price will come down. This in turn requires a collective awareness of the impact of fossil fuel powered vehicles and how electrification is the answer. A 5-year study done by the San José State University on the change in habits of students who underwent climate education showed the greatest impact in their choice of transportation and corresponding reduction in emissions. 35% of students in study took more public transportation, 31% used more fuel efficient cars, 26% used bicycles over cars and 22% chose car pooling– collectively leading to a 40% reduction in their emission footprint.

On this live, interactive, virtual session we will travel to different parts of the world to gain such awareness as we see examples of cities that achieved a big shift to electrified vehicles. In the Chinese city of Schengen, you will hear and see how 100% of buses and taxis are now electric. In Norway you will see how 75% of all new car sales are electric. You will learn how buses and trucks form only 10% of vehicles but contribute to 30% of emissions in the sector. You will gain insights about the impact of our air and sea travel and how the aviation and shipping industry need to change. You will learn about the impact of your travel choices and how becoming conscious of these can help make a marked difference to our targets.









- Gain an experiential understanding of the impact of climate change on vulnerable communities.
- Understand the concept of climate justice.
- Identify inequitable systems of power around the planet.

#### **Climate Action Outcomes**

 Involvement in Community Action projects relating to vulnerable communities where you can make a difference.

The term 'Climate justice' has propped itself into our lexicon in more recent times as we are increasingly exposed to the climate crisis. It is a term that encapsulates the idea that those who have contributed the least to climate change should not be the ones who suffer its worst impacts...and yet, that is precisely what is happening around the planet.

On this thought provoking live, virtual session we will travel to parts of the world where communities on the fringes are feeling the impact of climate change – here and now.

In Kibera, the largest slum in Africa where 250,000 residents live within 2.38 square km (an area smaller than Central Park in New York), climate change has meant unpredictable rains. With this uncertainty comes disease and death as streams of garbage and infected water seeps into houses. As you travel around Kibera, escorted my a local community member, you will connect with the resilient spirit of the local community in a spirit of empathy.

One option on this session takes you to Dhaka where you will meet coastal farmers whose lives have been upended by rising sea levels and who have had to migrate inland as a result.

You could also choose to go to the island nation of Kiribati where climate change is not a theoretical problem, but an existential one. Here you will explore how the government is planning for relocation of its citizens as rising sea levels make their homes uninhabitable.

Wherever you travel on this virtual session, you will come away with a personal and deeper understanding of climate justice and how it intersects with other important issues like human rights, economic inequality and sustainability.

A report from Project Drawdown provides concrete evidence of how climate solutions can go hand in hand with meeting development and human wellbeing needs while boosting prosperity for rural communities.

Our program is about finding solutions for climate change. Besides highlighting the impact of climate change on vulnerable communities, this session gives the opportunity to be part of projects where you can make a real difference to the lives of impacted communities.







# get in touch



OFFICE/ SCHOOL	
DESTINATION:	DATE:
ANYWHERE	YEAR AROUND
TIME:	MEALS
ANYTIME	В.Ү.О.

Globe From Home Limited is the first company to offer live, interactive, virtual, world travel based learning for K12 schools, Higher Education and Corporations.

Get in touch with us to discuss how you can implement our Climate awareness program in your Organisation, University or School.



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